



HITS AND HITS MOVIES DEBUT ON MACAU CABLE TV

The new carriage deal sees the launch of HITS and HITS MOVIES on Macau Cable TV service on October 1, 2021

Singapore/Macau, 21 September 2021 - Rewind Networks is pleased to announce the launch of HITS and HITS MOVIES on Macau Cable TV starting 1 October 2021. The channels will be available in High Definition on Macau Cable TV's basic bundle on Channel 46 for HITS and Channel 40 for HITS MOVIES. Both channels will be available with Traditional Chinese subtitles.

The launches reaffirm the region's major pay-TV providers' continued demand for curated channels such as HITS and HITS MOVIES.

“We are pleased to collaborate with Macau Cable TV to offer our channels HITS and HITS MOVIES to the Macau market. With rising demand for high-quality content and Rewind Networks' channels offering meticulously crafted playlists that highlight the finest television shows and films ever created, the partnership benefits both companies.” said Avi Himatsinghani, CEO, Rewind Networks, “Viewers in Macau will be delighted with their favorite TV shows and movies in never-before-seen quality!”

John Chiang, Chief Commercial Officer, Macau Cable TV said: “We are thrilled to continue to provide our customers with the greatest watching experience possible with the debut of HITS MOVIES & HITS on Macau Cable TV. We are sure that the channels' portfolio of blockbuster films and all-time-favorite hit television shows from past decades will be an excellent complement to our current offering.”

HITS' programs, drawn from a diverse range of genres, pay tribute to the Golden era of television – comedies such as *M*A*S*H*, *The Lucy Show*, *I Dream of Jeannie*, and *Bewitched*; heart-warming dramas such as *Little House on the Prairie* and *The Love Boat*; British classics such as *Sherlock Holmes* and *Fawlty Towers* and award-winning miniseries like *Pride & Prejudice* and *The Winds of War*– and so much more!

HITS MOVIES honors the greatest blockbuster films ever produced, spanning the decades from the 1960s to the 2000s. HITS MOVIES is the ideal blend of tear jerkers such as *Erin Brockovich*, *Free Willy*, and *Outbreak*; hilarious comedies including *Back To The Future*, *Miss Congeniality* and *Twins*; edge-of-the-seat thrillers like *Lethal Weapon*, *Hard Target* and *Black Hawk Down*; heart-pounding horror films like *Scream*, *Poltergeist* and *The Devil's Advocate*; and good old-fashioned classic cinema such as *The Greatest Show on Earth* and *The Wizard of Oz*.

HITS and HITS MOVIES feature recognizable titles from Hollywood and International majors such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS/Paramount/Miramax, Lionsgate, Fremantle, BBC and itv Studios.

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About Rewind Networks

Incorporated and headquartered in Singapore, is a Multimedia Branded Entertainment Company dedicated to providing the Best in Class content to audiences across the Asia Pacific region.

HITS is Rewind Networks' maiden venture launched in 2013 as a linear 24x7 pan-regional pay-TV service. It features a curated selection of the greatest television drama and comedy series from the past few decades in High Definition.

HITS is the fastest growing basic general entertainment channel in Asia, now in 22 million homes across 15 countries: Singapore, Malaysia, Indonesia, The Philippines, Taiwan, Hong Kong, Vietnam, Thailand, South Korea, India, Brunei, Myanmar, Sri Lanka, the Maldives and Macau. The channel is available on the basic packs of leading pay TV platforms and OTT services in these countries including StarHub, Singtel, Astro, MNC Vision, FirstMedia, MyRepublic, Cignal, SKYcable, AIS, MOD, CNS, K+, VTVcab, Viettel, CANAL+, Kristal Astro, Dialog, Tata Sky, Jio, KT, Dhiraagu, Medianet, CABLE TV, unifi TV and now Macau Cable TV. To know more, log on to hitstv.com

HITS MOVIES, the second service from Rewind Networks, is a pan-regional pay-TV channel that launched in October 2018 and is available in 12 million homes across 10 countries in the greater SE Asia region. The beloved and popular channel celebrates the best movies ever made from the 1960s to the early 2000s, featuring a carefully curated selection of the finest films in HD from across major studios. To know more log on to hitsmovies.tv

Rewind Networks has secured extensive licensing deals with leading studios such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS, Lionsgate, Fremantle, BBC and itv Studios.

The company will continue to progressively launch HITS and HITS MOVIES in other South East Asia markets and some South Asian countries.

For media-related enquiries

Shruti S

Manager, Marketing & Digital Media

Rewind Networks

e: shruti@rewindnetworks.com