

HITS AND HITS MOVIES EXPAND IN THE MALDIVES WITH LAUNCH ON MEDIANET

The new carriage deal sees the launch of HITS and HITS MOVIES on Medianet service on September 6, 2021

Singapore/Maldives, 3 September 2021 – Rewind Networks is pleased to announce the launch of HITS and HITS MOVIES on Medianet, the largest Pay TV and cable TV operator in the Maldives. Starting 6 September, HITS will be available on Channel 813 and HITS MOVIES on Channel 808 on Medianet.

The launches strongly indicate a continuing demand for curated channels like HITS and HITS MOVIES among leading pay-TV operators in the region.

“As we near launch, we are excited to announce our partnership with Medianet, Maldives to bring our channels, HITS and HITS MOVIES, to their subscribers. With increase in demand for quality content and Rewind Networks’ programming offerings carefully tailored and curated to showcase the best of TV shows and movies from the 60s to the early 2000s, the alliance works in both companies’ best interests.” Said Sandie Lee, Executive Vice President of Rewind Networks. “We look forward to entertaining more viewers in the Maldives with their favorite shows & movies in never seen before quality.”

Zihuny Rasheed, Content & Product Development Executive from Medianet said: “Subscribers today are more aware and discerning; they seek quality content that are tailor-made according to their liking & we believe that Rewind Networks’ channels bring just that to the table. We are confident that HITS and HITS MOVIES will be a huge value addition to our audience at Medianet with their specially curated Hollywood and British shows & Movies on their channels. We look forward to the association!”

HITS brings viewers the greatest TV ever created – all in one place. Chosen from a wide collection of genres, the programs of HITS pay tribute to, and reflect our love of television – comedies including *M*A*S*H, The Lucy Show, I Dream of Jeannie, Bewitched*; dramas such as *Murder, She Wrote* and *Columbo*; British classics like *Sherlock Holmes* and *Yes, Minister* and *Mind Your Language* and other-worldly shows such as *Charmed* – and so much more!

HITS MOVIES celebrates the best blockbuster films ever made from the 60s to the 2000’s. HITS MOVIES provides the perfect mixture of gut-wrenching dramas such as *Erin Brockovich, Free Willy, Outbreak*; side-splitting comedies like *Back To The Future, White Chicks, Twins*; high-octane thrillers including *Lethal Weapon, Hard Target, Black Hawk Down*; heart-pounding horror like *Scream, Poltergeist, Scary Movie* and just good old classic entertainment cinemas like *The Last Samurai and The Wizard of Oz*.

HITS and HITS MOVIES feature a carefully curated selection of hit TV series and films from Hollywood and International majors such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS, Lionsgate, Fremantle, BBC and its Studios.

About Medianet

Medianet, ever present in every household and establishment in the Maldives is now the largest independent cable television provider in the country. With the use of advanced industrial tools and technology, Medianet is guided by a vision to provide interactive cable TV services to each and every household throughout the nation. Our mission is to provide the latest and the most popular content available to this region using the most convenient & efficient delivery system.

Since inception in 2005 with the merger of Maldives Cable and J-Sat Communications, we have greatly matured and expanded in 16 years of our lifetime in terms of service, content, data and technology throughout a reach of nationwide.

Our aim is to provide unwavering customer care, services and entertainment experience to our clientele.

About Rewind Networks

Incorporated and headquartered in Singapore, is a Multimedia Branded Entertainment Company dedicated to providing the Best in Class content to audiences across the Asia Pacific region.

HITS is Rewind Networks' maiden venture launched in 2013 as a linear 24x7 pan-regional pay-TV service. It features a curated selection of the greatest television drama and comedy series from the past few decades in High Definition.

HITS is the fastest growing basic general entertainment channel in Asia, now more than 20 million households across 13 countries: Singapore, Malaysia, Indonesia, The Philippines, Taiwan, Vietnam, Thailand, South Korea, India, Brunei, Myanmar, Sri Lanka and the Maldives. The channel is available on the basic packs of leading pay TV platforms and OTT services in these countries including StarHub, Singtel, Astro, MNC Vision, First Media, MyRepublic, Cignal, SKYcable, AIS, MOD, CNS, K+, VTVcab, Viettel, CANAL+, Kristal Astro, Dialog, Tata Sky, Jio, KT, Dhiraagu and now Medianet. To know more, log on to hitstv.com

HITS MOVIES, the second service from Rewind Networks, is a pan-regional pay-TV channel that launched in October 2018 and is available in close to 11 million homes across 8 countries in the greater SE Asia region. The beloved and popular channel celebrates the best movies ever made from the 1960s to the early 2000s, featuring a carefully curated selection of the finest films in HD from across major studios. To know more log on to hitsmovies.tv

Rewind Networks has secured extensive licensing deals with leading studios such as NBCUniversal, Warner Bros., Sony Pictures, The Walt Disney Company, MGM Studios, ViacomCBS, Lionsgate, Fremantle, BBC and itv Studios.

The company will continue to progressively launch HITS and HITS MOVIES in other South East Asia markets and some South Asian countries.

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